Faculty of Computers & Artificial Intelligence
2ˢᵗ Term (2019-2020) Final Exam
class: year
Course Code: HUM 216
Course name: Professional Ethics & Legal Aspects

Benha University
Final Date: 7 / 6 /2020
Total Marks: Pass / Fail
Examiner(s): Dr. Alaa Eldean AbdelAllah
                Dr. Shaimaa Talaat

Research submission: From 31 May to 7 June 2020

a) Write a research project in ONE of the following topics:

Topic No. 1

This research exam will investigate employee perceptions and practices regarding work-related ethics as well as the extent to which such perceptions are affected by age, gender, job position, nationality and organization's size. This research aims also to introduce the importance of applying ethics in the success of an organization and how a good code of ethics is lead to an organization development.
Give examples in one or two countries.

Topic No. 2

In the Information Systems discipline, increasing attention is being paid to the issue of professional ethics. In this research, it may be to describe how ethics is important for information systems in government, business, and industry. In addition, perhaps the intention of the research is to discuss the some issues: codes of ethics, intellectual property rights, professional accountability, data protection, ………, etc.
You should give an example to explain your point of view

Topic No. 3

Decisions about right and wrong permeate everyday life. Ethics should concern all levels of life: acting properly as individuals, creating responsible organizations and governments, and making our society as a whole more ethical.

This research must include an introduction to making ethical decisions. It identifies why decisions about "right" and "wrong" can be difficult, and may be related to individual context. It provides a summary of the major sources for ethical thinking, and then presents a framework for ethical decision-making. Finally, show different examples of ethical decisions in education environments.

Topic No. 4

The explosion of new media, new technologies, and new opportunities is transforming the marketing and advertising landscape and revolutionizing the way the industry conducts business.

In response, the Institute for Advertising Ethics (IAE) was created to inspire advertising, public relations and marketing communications professionals to practice the highest personal ethics in the creation and distribution of commercial information to consumers.

The IAE was built upon the principles and practices which convey how all forms of communication should do what is right for consumers, which in turn is right for business.

The principles of ethics in the conduct of marketing activities, including the implementation of specific advertising campaigns, the creation of specific advertising instruments should be developed taking into account the expectations of consumers of the products and services advertised.

According to all these context, what are the ethical principles shaping the advertising activity on the Internet?

Mention at least one experiment and determine the reasons of success and fail.

Describe the unethical marketing practices that ruin companies on internet.

Topic No. 5

A code of ethics clarifies roles and responsibilities within a profession and provides guidance to the professional for addressing common ethical questions. The increasingly respected designation of the Certified Professional in Healthcare Quality (CPHQ) and changes in the healthcare industry have generated a new appreciation for the essential role of the healthcare quality professional. Ethics is the art of making value-laden choices.

The profession offers ethical principles to aid in the healthcare quality professionals' execution of their duties as members of the profession. A professional is likely guided by several codes of ethics and standards of practice that relate to a person's industry, licensure, certification and employer relationship.

In this research, identify and give examples of the ethical principles in healthcare environments
Explore ethical issues that commonly arise in the practice of healthcare professionals, such as:
• Futility of continued treatment and end-of-life care
• Staffing issues
• Addiction and substance/abuse among healthcare professionals
 • Incompetent practice
• Non-judgmental interactions with patients and others
• Protection of personal health information
 • Personal integrity, professional boundaries, and work ethic

Topic No. 6

The negative impacts of tourism development on the environment, the society and the culture of places receiving mass tourism, as well as the development of forms of tourism of dubious morality, such as steal monument and sell it to tourists, raise major ethical dilemmas for all stakeholders (supranational and national agents managing tourism development, tourism entrepreneurs, tourists, tourism destinations).

As a fundamental frame of reference for responsible and sustainable tourism, the Global Code of Ethics for Tourism (GCET) is a comprehensive set of principles designed to guide key-players in tourism development. Addressed to governments, the travel industry, communities and tourists alike, it aims to help maximize the sector's benefits while minimizing its potentially negative impact on the environment, cultural heritage and societies across the globe.

In this research, <u>explain the ethical principles that amply cover the economic, social, cultural and environmental components of travel and tourism.</u>

<u>Give applied examples in tourism sector.</u>

Topic No. 7

Ethics are moral principles that assist one to determine right against wrong and/or good against evil. Ethical behavior relies not only on complying with rules, but by using values and virtue to guide us.

There is a designed Code to be a guide for real estate professionals to meet and surpass the needs of clients and the community by being recognized as a trusted profession. This duty to clients and the community surpasses self-interest and through service to the community delivers the basis for a true profession.

This Code of Ethics and Practice sets out minimum standards, occupational ideals, principles and virtues which must not be compromised by real estate professionals.

This research aims to illustrate Code of Ethics and Practice that constitutes a public statement of the high standard of ethical practice and principles expected to be upheld by all Professional Members, as well as their firms and employees, in their dealings with other Members, other real estate agents, their employees and members of the public.

Where any conflict arises between this Code of ethics and Practice and Law, the Statute Law will prevail.

<u>Discuss the above situation and Mention at least one example to illustrate your discussion.</u>

Topic No. 8

The Code of Conduct for Journal Editors is designed to provide a set of minimum standards to which all members are expected to adhere. The Best Practice Guidelines are more aspirational and were developed in response to requests from editors for guidance about a wide range of increasingly complex ethical issues.

It expects all members to adhere to the Code of Conduct for Journal Editors (and this code considers complaints against members who have not followed it).

The aim for these guidelines to support all those involved in scholarly publishing with a summary of best practice guidance from leading organizations around the world.

These publishing guidelines should be written for societies, editors, authors, librarians, students, funders, corporations, and journalists.

Discuss the ethical manners related to the journal editors, book editors, publication sites and illustrate the Publishing Ethics and its Practice Guidelines.
You should describe if there exist scientific agencies specialized to organize the fundamentals and guidelines in the publishing environment.

Topic No. 9

If the wake of the global financial crises are occurred, the financial services industry may attracted caustic criticism for its lack of ethics in some countries.
Assets may be mismanaged, customers misled, governments misused, and risks miscalculated,

Does banks and bankers know what they ought to do, morally speaking?
Does finance firms know the ethical risks of their operations?
Does they not see what their clients and society expect from them?
Illustrate the applied ethical manners and security for banking sector and give example for one country.

Topic No. 10

if you are a future information security professional, you must understand the scope of an organization's legal and ethical responsibilities. The information security professional plays an important role in an organization's approach to managing liability for privacy and security risks.
Security practitioners must thoroughly understand the current legal environment, stay current with laws and regulations, and watch for new and emerging issues.
In general, Discuss and focus on the information security Environment.
You should give an example to explain your point of view.

Topic No. 11
The importance of Integrity

Explain the importance of Integrity in the organizations and what happens if there is no integrity in the organization, assume any case to applied on your explanation.

Topic No. 12

The importance of good will in the community
Discuss the importance to the organization to gain good will of the community; and what is the procedures should the organizations take to avoid negative publicity. give an example like IT WORKS company to expain your discussion.

Topic No. 13

Successful ethics program
Assume you are the owner of IT company, and you belive in the inmportance of ethics and integrity in you institus;Discuss the characteristics of a successful ethics program, and all procedures to apply this program.

Topic No. 14

Need of ethics in cyber-crimes area
Define cyber crime and the need of ethics in this area, also mension the history of cyber crime in the world. Also mention the different types of cyber crime.

Topic No. 15

The most serious 10 penalties for cybercrime
Mention in details the most serious 10 penalties for cybercrime, according to the new draft cybercrime law. And mention ans examples of European laws against cyber-crime.

b) **Notes: please, your research must contain the following elements:**

- Choose a title is essential for your research exam.
- In general, the structure of the research should contain abstract, introduction, Literature Review, Objectives, Research Body may contain some sections according to each topic, Conclusion, and References.
- Ensure that all of your sources are accurately cited
- The acceptable fonts are Times New Roman, 12 pt. or Courier New, 12 pt .
- If two researches copied from each other, the researches will be refused.
- If researches was transmitted from some lectures, it will be rejected. Lecture notes should be a guide for you.

GOOD LUCK,

Examiner(s)

Head of Departement / Program Coordinator

Dr. Alaa Eldean AbdelAllah
Dr. Shaimaa Talaat