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Learn more about the program
www.mobileapplaunchpad.com.eg

Sign up for the program, create an account on the website and stay posted to all the updates!

Are you passionate about Mobile Application Development?

Are you an eager developer starting your career?

Are you a young developer with a great startup idea in the field of Android technology?

If the answer is a yes, then this program is for you!
The **Mobile Application Launchpad program in Egypt**

The MCIT and Google have partnered to launch the Mobile App Launchpad, a collaboration with Udacity that will help Egypt's talent pool excel in mobile app innovation and entrepreneurship.

We will select 2,000 students and young graduates from all over Egypt to participate in a comprehensive program that offers training, invests in innovation and entrepreneurship and helps advance their careers

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Sponsors

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How to activate the Mobile App Launchpad at your University

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✓ Encourage your Students & Alumni to Apply

Help your students get involved in the Mobile App Launchpad by raising awareness about the program at your university.

Our team can provide you with the following resources to assist with promotion:

- Customized email messages about the program and application process to forward to students and alumni.
- Assistance designing effective social media posts to share information about the program.
- Flyers and posters to distribute on campus.

✓ Host Study Groups on Campus for your Students

Once students are admitted to the program, we support them with in-person study group sessions to reinforce the material they learn in the online course. This blended learning model helps ensure success for the students and excellent graduation rates for the program.

For many students, having study group sessions at their "home" campus would be easier than traveling to our current study group locations. If you would like to host study group sessions at your university, reach out to our team and we can help organize.

✓ Connect us with Advanced Developers at your University

We are always looking for new mentors and coaches to help support our program participants as they pursue careers in mobile application development. In particular, we are eager to find more Java or Android experts to help lead study groups, judge start-up and technical competitions, and connect with our students as they prepare to apply for jobs.

To get started with any of the efforts above, contact Christina Macholan at macholan@google.com

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